

Vision

We support and promote actions which develop social, economic and sustainable natural environments conducive to good health and wellbeing for the communities of the Illawarra and Shoalhaven.

Values

Integrity, Collaboration, Equity, Inclusivity

A strong, sustainable organisation:

- Provide leadership and direction to programs which achieve the United Nations' 17 Sustainable Development Goals
- Review the current organisational structures, policies and processes to enable the return to one organisation
- Identify and apply for new and ongoing funding opportunities (organisational infrastructure)
- Maintain, support and contribute to Alliances and Auspices
- Refresh our corporate branding and develop modern, marketable messages and strategies; raise the profile
- Expand and modify programs for 9-12 year olds
- Explore fee-for service and/or pay-it-forward services
- Encourage and support appropriate staff training and development

Strong, innovative and meaningful programs:

- Identify and apply for new and ongoing funding opportunities (programs)
- Develop marketing and communications strategies to promote and communicate our work
- Ensure that programs are consumer informed, culturally and socially relevant
- Develop robust project management processes and evaluation methods
- Design and develop (or review) programs based on relevant theory and frameworks such as behaviour change theory, community development, community engagement, health promotion, social marketing, sustainable development goals etc.
- Investigate new and innovative pilot programs which support the organisation's vision

Strong, respectful and reciprocal relationships:

- Develop and maintain networks and partnerships across the region of like-minded individuals and organisations within local government, tertiary education, govt and non-govt agencies
- Identify and nurture relationships which contribute to the evidence base and health outcomes of the community e.g: research opportunities with UOW
- Explore feasible and meaningful partnership opportunities in the Shoalhaven
- Develop and Implement our Reconciliation Action Plan

Healthy Cities. Healthy People.

