



# ILLAWARRA WOMEN'S DAY OF DANCE + CULTURE

## Sponsorship Package

Friday 15th March, 2024  
Wollongong Town Hall



## ILLAWARRA WOMEN'S DAY OF DANCE+CULTURE

# Event Background

In 2021, Illawarra community leader, Margaret Biggs attended the African Women's Dinner Dance in Sydney organised by the Catholic Business Connections lunch Campbelltown. This event was established by ROSEMARY KARIUKI, advocate for migrant and refugee women and AUSTRALIAN OF THE YEAR – LOCAL HERO 2021. Margaret was inspired to introduce a similar event in Wollongong and brought together like-minded individuals and organisations to establish the Illawarra Women's Day of Dance and Culture.

Healthy Cities Illawarra (HCI), a regional not for profit health promotion organisation sponsored the inaugural event in 2022, and together with community partners such as Multicultural Communities Council of Illawarra/SCARF Refugee Support, Edmund Rice College, Catholic Diocese of Wollongong, Catholic Women's League and Rotary Club of Fairy Meadow established this event, attracting approx. 350 women and children in 2023.

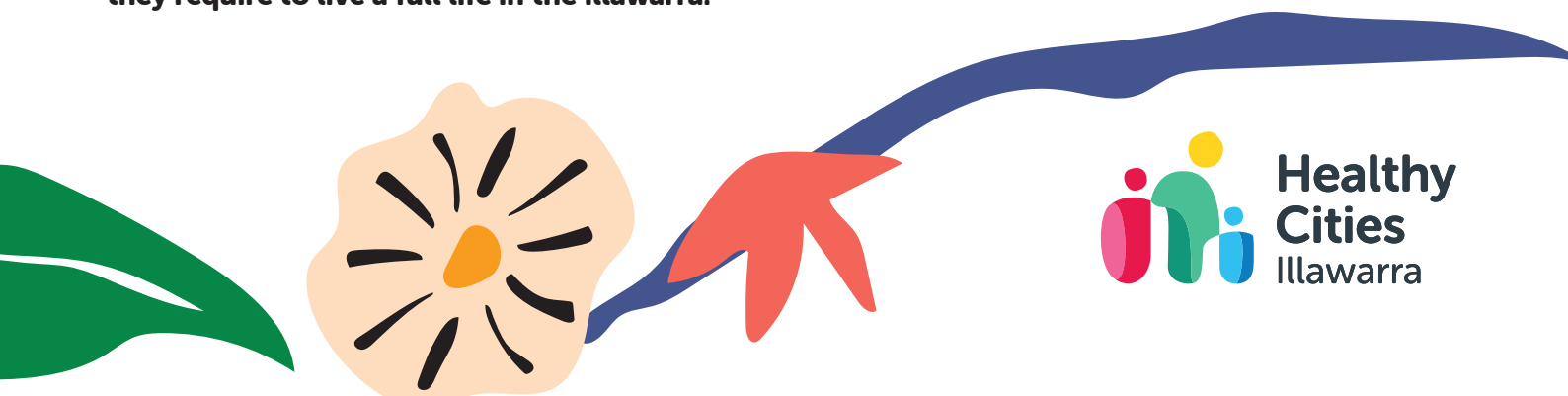
The Illawarra Women's Day of Dance and Culture (IWDDC) is an annual event which aims to bring all women together from diverse cultures and backgrounds to make friendly connections and enjoy food and cultural dance in a safe space.

**Our aim is to build a socially inclusive Illawarra, and support women's health and wellbeing.**

## Why it's Important:

Women-at-risk often face significant and multiple challenges to social inclusion and have identified the need for regular, culturally-appropriate and safe opportunities to connect with other women in the community, undertake group activities and access information that will support them to improve their health and wellbeing. Results of a longitudinal study on the mental health of humanitarian migrants in Australia identified that humanitarian migrants with increased loneliness and social integration stressors reported poor general health and severe mental illness over time. The study also identified that culturally-competent settlement services addressing integration and loneliness can play a key role in improving the mental health of humanitarian migrants. The health status of Aboriginal women as well as new migrants & refugees show high levels of chronic disease, obesity and mental health resulting in more complex health challenges. This situation is compounded by their lack of familiarity with their new environment, thereby effecting their ability to access supportive networks and resources for preventative health measures.

**The Illawarra Women's Day of Dance and Culture has established itself over the last two years to be a welcomed event for ALL women to meet new people, learn about their community and feel part of the community. Through this platform, we begin to connect women with social and health services they require to live a full life in the Illawarra.**





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# Event Details

**Date:** Friday 15th March 2024

**Venue:** Wollongong Town Hall (Lunch Event)

**This is a 'pay as you feel/pay it forward' event to make it as accessible as possible.**

We are looking for organisations and businesses who may be in a position to provide financial sponsorship for the event in 2024 and to allow it to grow! Your support will help subsidise all costs for attendees and local community health and support services who will be hosting information stalls on the day and connecting with the women in attendance.

**Healthy Cities Illawarra is a registered health promotion charity with the Australian Charities and Not for profit Commission and has Deductible Gift Recipient (DGR) status with the ATO, therefore all donations are tax deductible.**

<b>Gold Sponsor</b>	<ul style="list-style-type: none"> <li>• 8 tickets to the event</li> <li>• Full page (A5) ad in Event Booklet</li> <li>• Recognition and acknowledgement in Event Booklet and via the MC on the day</li> <li>• Recognition and acknowledgement via social media</li> <li>• On site branding</li> </ul>	<b>\$2,000</b>
<b>Silver Sponsor</b>	<ul style="list-style-type: none"> <li>• 4 tickets to the event</li> <li>• Half page ad in Event Booklet</li> <li>• Recognition and acknowledgement in Event Booklet and via the MC on the day</li> <li>• On site branding</li> </ul>	<b>\$1,000</b>
<b>Bronze Sponsor</b>	<ul style="list-style-type: none"> <li>• 2 tickets to the event</li> <li>• Quarter page ad in Event Booklet</li> <li>• Recognition and acknowledgement in Event Booklet and via the MC on the day</li> <li>• On site branding</li> </ul>	<b>\$500</b>
<b>In Kind Support</b>	<ul style="list-style-type: none"> <li>• Recognition and acknowledgement in Event Booklet and via the MC on the day</li> <li>• Perhaps you can offer printing, decorations, prizes, media or promotional support?</li> </ul>	

**To register your interest for sponsoring the 2024 Illawarra Women's Day of Dance and Culture, please email [events@healthycities.org.au](mailto:events@healthycities.org.au) For enquiries, please call 4283 8111.**

