



SUPPORTING HEALTHY CHILDREN AND FAMILIES

Play Illawarra is a playground directory for Wollongong, Shellharbour, Kiama and Shoalhaven with a 'What's On' calendar to keep up to date with free, fun, playful community based events.

Why Sponsor Play Illawarra

Play is a preventative health strategy, it supports physical activity, mental wellbeing, and stronger social bonds. By sponsoring Play Illawarra, you're backing a proven, place-based initiative that helps families across our region access free, local opportunities to play and connect.

In return, you'll be acknowledged as a funding partner, with your logo featured on the Play Illawarra website and across our digital and event promotions for 12 months.

Potential Sponsorship Opportunities (Digital Marketing)

Promote local play via digital media - \$1,000

Print advertisement \$700

Radio Ads \$500

'Bring Me Here' web feature - \$5,000

Shopping Centre ads - \$1,000

Google Ads \$700

Potential Sponsorship Opportunities (Events)

- Local Pop-up Play event (100-200 people) \$3,000
- With in-kind support (volunteers) \$2,500
- Community event catering \$500
- Hire for event activity \$500

Contact Michelle for further details:

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"Having everything in one place is fantastic for families. Free activities are the best, especially when money is tight, and it's nice to get outside with the kids!"