



ILLAWARRA WOMEN'S DAY OF **DANCE+**CULTURE

Sponsorship Package

Friday 5th September, 2025
Wollongong Town Hall



Healthy
Cities
Australia



ILLAWARRA WOMEN'S DAY OF DANCE+Culture

Event Background

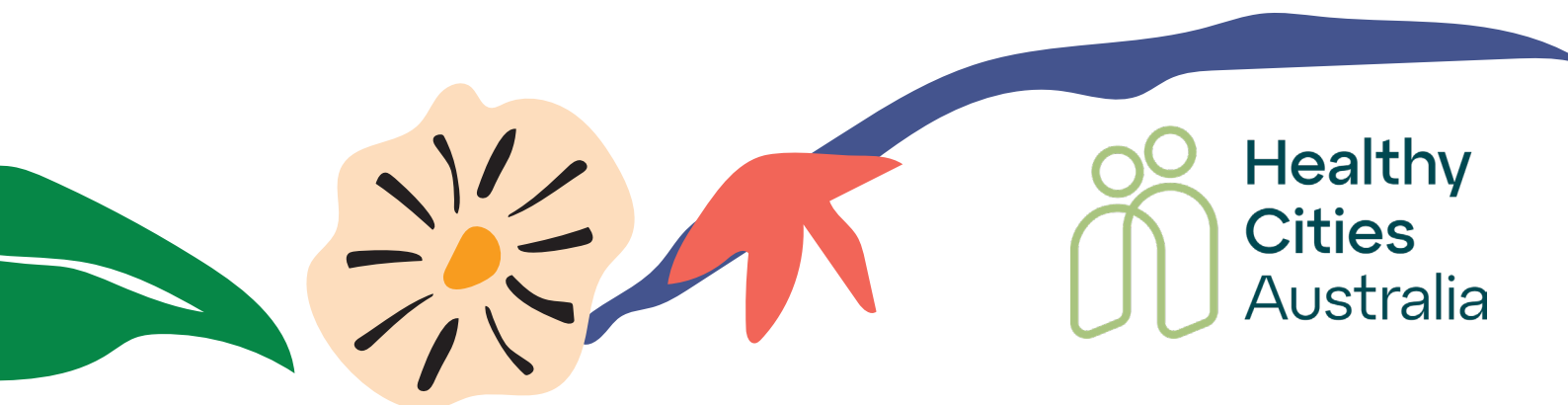
In 2021, Illawarra community leader Margaret Biggs connected with Rosemary Kariuki, a Multicultural Liaison Officer with the NSW Police Force and Australian of the Year - Local Hero 2021. Rosemary, well known for her work empowering migrant women who are facing domestic violence, language barriers and financial distress established African Dance Events in Sydney as a means of fostering inclusion and joy among migrant and refugee communities. Inspired by Rosemary's efforts, Margaret brought together like-minded individuals and organisations to establish the Illawarra Women's Day of Dance and Culture (IWDDC).

Hosted by Health Cities Australia (previously Healthy Cities Illawarra) and in collaboration with community partners such as Multicultural Communities Council of Illawarra, Edmund Rice College, and Rotary Club Fairy Meadow, the event has grown into an annual celebration of dance and culture, but importantly, offering vital information about local health and social support services to women who need it.

Why it's Important

Many women-at-risk face barriers to social inclusion and need safe, culturally appropriate spaces to connect, participate in group activities, and access health information. Studies show that loneliness and social isolation contribute to poor mental and physical health, particularly among humanitarian migrants and Aboriginal women, who often experience higher rates of chronic disease and mental health challenges.

The Illawarra Women's Day of Dance and Culture has become a much-loved event, bringing women together to make connections, learn about their community, and feel a sense of belonging. It also serves as a vital opportunity for inter-sectoral collaboration between local organisations, helping women access the social and health services they need to thrive in the Illawarra.





Event Details

ILLAWARRA WOMEN'S DAY OF DANCE+CULTURE

Date: Friday 5th September 2025

Venue: Wollongong Town Hall (Lunch Event)

This is a heavily subsidised event to make it as financially accessible as possible.

We are looking for organisations and businesses who may be in a position to provide financial sponsorship for the event in 2025 and to allow it to grow! Your support will help subsidise all costs for attendees and local community health and support services who will be hosting information stalls on the day and connecting with the women in attendance.

Healthy Cities Australia ABN: 83 964 176 052 is a registered health promotion charity with the Australian Charities and Not for Profit Commission and has Deductible Gift Recipient (DGR) status with the ATO.

Gold Sponsor	<ul style="list-style-type: none">• 8 tickets to the event• Full page (A5) ad in Event Booklet• Recognition and acknowledgement in Event Booklet and via the MC on the day• Recognition and acknowledgement via social media• On site branding	\$2,000
Silver Sponsor	<ul style="list-style-type: none">• 4 tickets to the event• Half page ad in Event Booklet• Recognition and acknowledgement in Event Booklet and via the MC on the day• On site branding	\$1,000
Bronze Sponsor	<ul style="list-style-type: none">• 2 tickets to the event• Quarter page ad in Event Booklet• Recognition and acknowledgement in Event Booklet and via the MC on the day• On site branding	\$500
Raffle prize donations	<ul style="list-style-type: none">• Recognition and acknowledgement in Event Booklet and via the MC on the day• Perhaps you can offer printing, decorations, prizes, media or promotional support?• Would you like to volunteer at the event?	

To register your interest for sponsoring the 2025 Illawarra Women's Day of Dance and Culture, please email events@healthycities.org.au
For enquiries, please call 4283 8111.



← Or scan the code to donate
visit www.healthycities.org.au/donate/

